**Shri Jagdishprasad Jhabarmal Tibrewala University Chudela, Jhunjhunu (Raj.)**

## Two Days Communication Skill workshop

**Topic**

**Principles of Gender-Sensitive Communication**

**ON**

**14-15 July 2018**

**About the workshop:-**Language plays a critical role in how we interpret the world, including how we think and behave. In the context of the specific language in which official messages, press releases, social media content, publications, and statements from senior management use provide a crucial model for both, staff and our partners. Word choices often reflect unconscious assumptions about values, gender roles and the abilities of women and men. Gender language is still commonplace in both the workplace and everyday life. For example, when speaking about a Resident Representative; many colleagues automatically use the male form ‘he’, not knowing if the person is a woman or a man. These and other events can become more easily managed with this great workshop.

**Workshop Objectives**

* Discuss communication skills importance to success at the workplace
* Colleagues working in communications and knowledge management

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* Gender Focal Points and members of Gender Focal Teams;
* Provide guidance for inclusive language for written communications as well as visual and audio materials.
* Six Principles for written and oral communications

1. Ensure that women and men are represented

2. Challenge gender stereotypes

3. Avoid exclusionary forms

4. Use equal forms of address

5. Create a gender balance

6. Promote gender equity through titles

**Shri Jagdishprasad Jhabarmal Tibrewala University Chudela, Jhunjhunu (Raj.)**

**Ref.: Date:-10 July 2018**

**Notice**

**Principles of Gender-Sensitive Communication**

Dear All

This is to inform you that two days national Workshop on Principles of Gender-Sensitive Communication will be held in Shri Jagdishprasad Jhabarmal Tibrewala University on 14-15 July 2018. Participation certificate will be given to all participants. Dr Umed from Jaipur and Dr S. K. Vaishisth from [Hisar will](https://www.bits-pilani.ac.in/) be speaker on that occasion. Those students/scholars who want to participate in this workshop kindly make registration on or before 13 July 2018.

Date of event: - 14-15 July 2018

Venue: - Shri Jagdishprasad Jhabarmal Tibrewala University

Registrar

**Shri Jagdishprasad Jhabarmal Tibrewala University Chudela, Jhunjhunu (Raj.)**

**Report**

**Principles of Gender-Sensitive Communication**

**Date:-15 July 2018**

Shri Jagdishprasad Jhabarmal Tibrewala University, Chudela, Jhunjhunu, organized two days national workshop on Principles of Gender-Sensitive Communication on 14-15 July 2018. Dr Bal Kishan Tibrewala President, Dr Shashi Morolia Pro V.C., Dr Madhu Gupta Registrar, Dr Nidhi yadav Provost, main speaker Dr Umed from Jaipur and Dr S. K. Vaishisth from Hisar inaugurated the workshop with Saraswati Vandana and Lamp Lightning. Dr Umed from Jaipur was the main speaker of that workshop. He expressed his views on the need for gender equity at work place. He told that how we can use communication skills to relate more effectively to others at the workplace and how to use different skills to communicate to solve problems and resolve conflict. Dr S. K. Vaishisth talked to individuals and clarified their problems related to soft skills and gender problems at work places. Many scholars, staff members and students participated in that workshop.

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